



## FERSI Training Seminar on Evaluation

19-21 May 2010

### Programme

	19 May 2010	20 May 2010	21 May 2010
09:00 – 09:15	<i>Welcome and Introduction</i> <i>Stefan Siegrist (bfu)</i>	<i>Repetition of key points from Day 1</i> <i>Uwe Ewert (bfu)</i>	<i>Repetition of key points from Day 2</i> <i>Steffen Niemann (bfu)</i>
09:15 – 10:30	<b>Causality in road safety evaluation</b> criteria and threats to validity in different study designs  <i>Rune Elvik (toi)</i>	<b>Comparing qualitative and quantitative methods:</b> - interviews, focus groups, etc. - survey instruments (personal interviews, telephone interviews, instruments to be completed by respondents)  <i>Steffen Niemann (bfu)</i>	<b>Cost-benefit-analysis</b> <b>NN</b>
10:30 – 10:50	<i>Coffee</i>	<i>Coffee</i>	<i>Coffee</i>
10:50 – 12:30	<b>Continuation</b>	<b>Example of study design:</b> (interrupted) time-series designs and statistical analyses  <i>Jacques Commandeur (SWOV)</i>	<b>Case study 3:</b> Education: Evaluation of a safety campaign: neck injury prevention  <i>Uwe Ewert (bfu)</i>
12:30 – 14:00	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>
14:00 – 15:30	<b>Case study 1:</b> Engineering: effects of road design and road furniture (e.g. roundabouts)  <i>Rune Elvik (toi)</i>	<b>Case study 2:</b> Evaluation of the introduction of the seat belt law  <i>Jacques Commandeur (SWOV)</i>	<b>From study results to safety programmes (1 h)</b> <i>Stefan Siegrist (bfu)</i>  <b>FERSI-guidelines on evaluation (30 min)</b> <i>Esther Walter + Stefan Siegrist (bfu)</i>
15:30 – 15:50	<i>Coffee</i>	<i>Coffee</i>	<i>Coffee; end of seminar</i>
15:50 – 17:30	<b>Stages of evaluation:</b> formative, process, impact, outcome <i>Uwe Ewert (bfu)</i>  <b>Simple random samples vs. cluster samples</b> <i>Steffen Niemann (bfu)</i>	<b>Contribution of participants:</b> Presentation and discussion of an example  <i>One or two participants</i>	
		<i>Dinner at Tramdepot</i>	